

bethany



Dear Families

RE: Geelong Kindergarten Association Change to Bethany Kindergarten Services

I am pleased to announce that as of 1 July 2017, GKA is officially known as Bethany Kindergarten Services Ltd.

In 2016 Bethany Community Support and the Geelong Kindergarten Association announced their intention to merge to collectively benefit children, families, staff and the broader community. The merge was formalised at the recent GKA Annual General Meeting.

Bethany Kindergarten Services (BKS) has now become a subsidiary entity of Bethany Community Support Inc. and will be integrated within one structure, reporting to me as CEO. Anneliese Knell will take on the role of Executive Manager Bethany Kindergarten Services.

Bethany is a local community services organisation which provides a broad range of support services for children, young people, families and individuals and has been operating in Geelong for almost 150 years.

There will be no disruption or change to service delivery or staffing at kindergartens as a result of the merger, and BKS kindergarten staff will continue to provide high quality education and care services to local children and families.

We anticipate launching the new Bethany Kindergarten Services brand in September 2017 and this will mark the public announcement of a change in name and identity. You will then see new logos and branding appearing on our signage, website and other materials as we transition to new BKS branding. In the meantime we will continue to use the GKA name and logo.

The Bethany Kindergarten Services Central Support Team will continue to be located at 1/2 Waratah Street, Geelong West with the current contact details remaining unchanged.

If you have any questions or concerns, please don't hesitate to contact Anneliese Knell on (03) 5273 0200 or email gka@gka.org.au.

Sincerely



Grant Boyd
CEO Bethany Kindergarten Services Ltd. (*formally known as GKA Ltd.*)